



Johnson Outdoors Names William D. Perez to Board of Directors

December 5, 2018

RACINE, Wis., Dec. 05, 2018 (GLOBE NEWSWIRE) -- Johnson Outdoors Inc. (JOUT:NASDAQ), a global leader in innovative outdoor recreation equipment, today announced the appointment of Mr. William D. Perez as an independent director effective December 4, 2018. Mr. Perez is joining the company's Board as a Class A Director and will stand for re-election at the Annual Meeting in 2019. Mr. Perez's addition expands the Board to nine members.

"We are very pleased to welcome Bill to Johnson Outdoors' Board of Directors. He is a proven business leader, who brings a wealth of knowledge and expertise in all facets of running a global company. We look forward to benefiting from his insights and counsel as we develop new strategies to enhance value to our market and our consumers," said Helen Johnson-Leipold, Chairman and CEO.

Mr. Perez is the founder of FamGen, a professional services firm specializing in consulting for family-owned businesses on all matters from strategy and planning to growth and global expansion. Mr. Perez was formerly with Greenhill and Co. Inc., an investment banking firm, after serving as a Senior Advisor for seven years. He retired as President and Chief Executive Officer for the Wm. Wrigley Jr. Company, a leading global confectioner and the world's largest manufacturer and marketer of chewing gum, in December of 2008. Before joining the Wrigley Company, he served as President and Chief Executive Officer of Nike, Inc. And, prior to that, Mr. Perez spent 34 years with SC Johnson and Son, Inc., including eight years as President and Chief Executive Officer of the multi-billion dollar privately held global consumer products company.

He currently serves on the Board of Directors for Northwestern Memorial Hospital, Johnson & Johnson, and Whirlpool Corporation. In addition, he is a Presidential Counselor at Cornell University and a Member of the Director's Circle for The Chicago Council on Global Affairs.

ABOUT JOHNSON OUTDOORS INC.

JOHNSON OUTDOORS is a leading global outdoor recreation company that inspires more people to experience the awe of the great outdoors with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft Recreation, Fishing, Diving and Camping. Johnson Outdoors' iconic brands include: Old Town® canoes and kayaks; Ocean Kayak™; Carlisle® paddles; Minn Kota® fishing motors, batteries and anchors; Cannon® downriggers; Humminbird® marine electronics and charts; SCUBAPRO® dive equipment; Jetboil® outdoor cooking systems; and, Eureka!® camping and hiking equipment.

Visit Johnson Outdoors at <http://www.johnsonoutdoors.com>

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Source: Johnson Outdoors Inc.